



# Partner With Leaders!

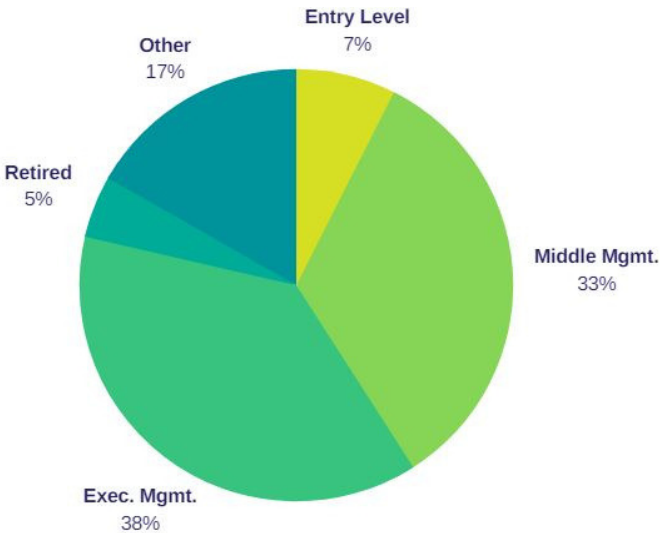
## 2018 Corporate Partners



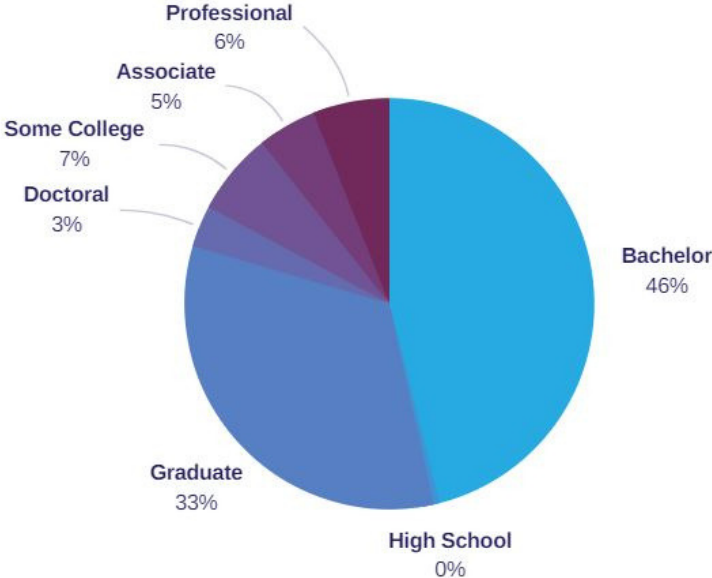
Chattanooga  
**WOMEN'S LEADERSHIP**  
INSTITUTE

# Our Members

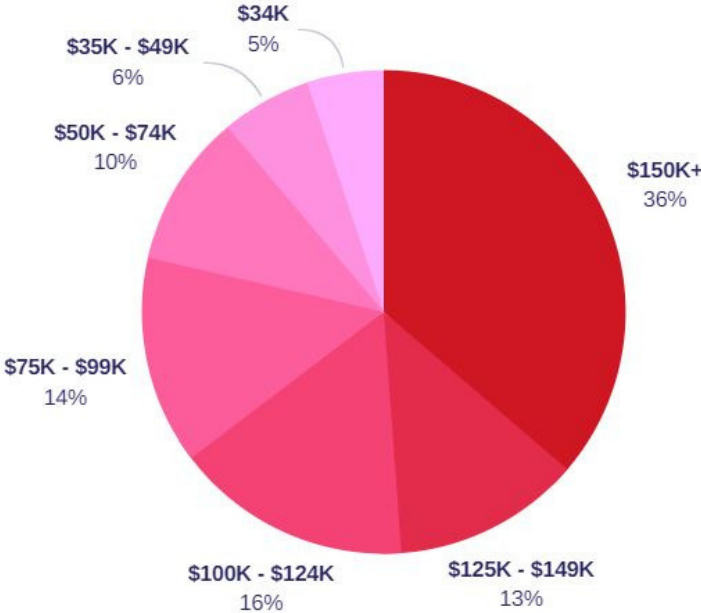
## Career Level



## Educational Attainment



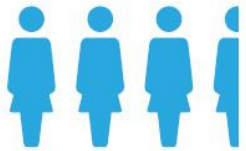
## Household Income



Data sourced from 2016 member survey

# ...leading the way

## REASONS FOR JOINING CWLI



**36%** .....

Both professional and community leadership development aspirations and activities



**26%** .....

Community leadership development aspirations and activities



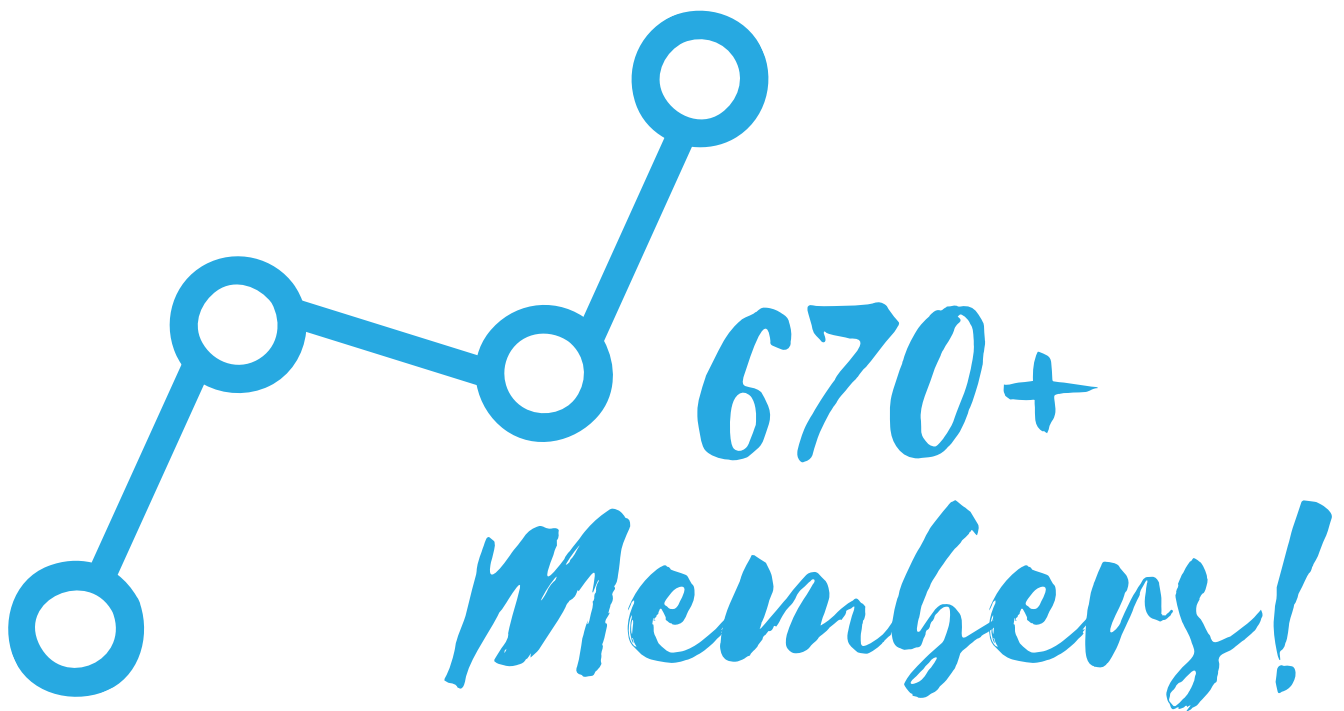
**26%** .....

Professional leadership development aspirations and activities



**8%** .....

Other response ("growing network" the most frequently cited response)



# Corporate Partner Levels

## Presenting Partner \$25,000

**+Industry exclusivity!**

**+Only two partner opportunities available!**

### **Leadership Development**

12 Regular or 4 Sustaining CWLI memberships

Tuition covered for 12 CWLI educational offerings (limit 6 Women Mentoring Women)

### **Partner Recognition**

Logo on CWLI.org Corporate Partners page and homepage

Logo in monthly email newsletter and all program announcement emails

Logo on all marketing collateral

Logo on screen, opportunity to display company signage at all 4 quarterly

Leadership Luncheons, Annual Meeting, Annual Sustaining Member Appreciation

Event, and Annual Membership Kickoff Celebration, and name recognition from the podium

Branded video opportunity for posting to CWLI social media

Other promotional opportunities available for negotiation

### **IMPACT Annual Leadership Dinner Benefits**

Full page ad in event program

Listed as an IMPACT Presenting Sponsor on all pre-event and event press releases, advertisements, collateral, website and email promotions, signage, and social media where applicable

Impact dinner event tickets for 16 (2 tables) with priority seating

Impact Hospitality Package that includes 16 VIP Reception tickets, 16 parking passes and 16 drink tickets

*Increasing the Leadership  
Capabilities and Influence  
of Women in Chattanooga*

# Corporate Partner Levels

## Platinum Partner \$15,000



**+Industry exclusivity!**

### **Leadership Development**

8 Regular or 3 Sustaining CWLI memberships

Tuition covered for 8 CWLI educational offerings (limit 3 Women Mentoring Women; cash sponsors only)

### **Partner Recognition**

Logo on CWLI.org Corporate Partners page

Logo in monthly email newsletters

Logo on all marketing collateral

Opportunity to display company signage at all 4 quarterly Leadership Luncheons and Annual Meeting

Logo on screen, name recognition from the podium at Leadership Luncheons, Annual Meeting, Annual Sustaining Member Appreciation Event, and Annual Membership Kickoff Celebration

Opportunity to display company materials at choice of 1 core program/workshop series

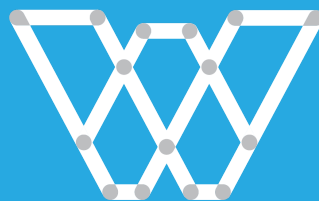
### **IMPACT Annual Leadership Dinner Benefits**

Half-page ad in event program

Listed as an IMPACT Platinum Partner in event press releases, advertising, collateral, website and email promotions, signage, and social media where applicable

Impact dinner event tickets for 8 (1 table) with priority seating

Impact Hospitality Package that includes 8 VIP Reception tickets, 8 parking passes and 8 drink tickets



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# Corporate Partner Levels

## Diamond Partner \$10,000

### Leadership Development

6 Regular or 2 Sustaining CWLI memberships

Tuition covered for 6 CWLI educational offerings (limit to 3 Women Mentoring Women applicants; cash sponsors only)

### Partner Recognition

Logo on CWLI.org Corporate Partners page

Logo in monthly email newsletter and all marketing collateral

Opportunity to display company signage at all 4 quarterly Leadership Luncheons

Logo on screen and name recognition from the podium at Leadership Luncheons, Annual Meeting, Annual Sustaining Member Appreciation Event, and Annual Membership Kickoff Celebration

### IMPACT Annual Leadership Dinner Benefits

Quarter-page ad in event program

Listing as an IMPACT Diamond Partner in event press releases, advertising, collateral, website and email promotions, signage and social media where applicable

Impact dinner event tickets for 8 (1 table) with priority seating

Impact Hospitality Package that includes 8 VIP Reception tickets, 8 parking passes and 8 drink tickets

## Gold Partner \$7,500

### Leadership Development

3 Regular or 1 Sustaining CWLI memberships

Tuition covered for 3 CWLI educational offerings (limit 1 Women Mentoring Women; cash sponsors only)

### Partner Recognition

Logo on CWLI.org Corporate Partners page

Logo in monthly email newsletter

Opportunity to display company signage at 2 quarterly Leadership Luncheons

Logo on screen at all 4 Leadership Luncheons, Annual Meeting, Annual Sustaining Member Appreciation Event, and Annual Membership Kickoff Celebration

### IMPACT Annual Leadership Dinner Benefits

Logo in event program

Listing as an IMPACT Gold Partner in event website, email promotion, and signage

Impact dinner event tickets for 8 (1 table) with priority seating

Impact Hospitality Package that includes 2 VIP Reception tickets, 2 Parking Passes and 8 Drink Tickets

# Corporate Partner Levels

## Silver Partner \$5,000



### Leadership Development

2 Regular CWLI memberships

### Partner Recognition

Logo on CWLI.org Corporate Partners page

Logo on screen at all 4 Leadership Luncheons and Annual Meeting

### IMPACT Annual Leadership Dinner Benefits

Listed in event program

Listed as an IMPACT Silver Partner in event website and email promotion signage

Impact dinner event tickets for 8 (1 table) with priority seating

Impact Hospitality Package that includes 2 VIP Reception tickets, 2 parking passes and 8 drink tickets

## Bronze Partner \$2,500



### Leadership Development

1 Regular CWLI membership

### Partner Recognition

Logo on CWLI.org Corporate Partners page

Logo on screen at Annual Meeting

### IMPACT Annual Leadership Dinner Benefits

Listed in event program

Listed as an IMPACT Bronze Partner on event website and email promotion signage

Impact dinner event tickets for 8 (1 table) with priority seating

Impact Hospitality Package that includes 2 VIP Reception tickets, 2 parking passes and 8 drink tickets

## IMPACT Table Host \$1,500



### IMPACT Annual Leadership Dinner Benefits

Impact dinner event tickets for 8 (1 table) with priority seating

Listed in event program



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## 2018 Corporate Partnership Pledge Form

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of Representative: \_\_\_\_\_

### Corporate Sponsorship Level:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Presenting Partner \$25,000 | <input type="checkbox"/> Platinum Partner \$15,000 | <input type="checkbox"/> Diamond Partner \$10,000 |
| <input type="checkbox"/> Gold Partner \$7,500        | <input type="checkbox"/> Silver Partner \$5,000    | <input type="checkbox"/> Bronze Partner \$2,500   |
|  | <input type="checkbox"/> IMPACT Table Host \$1,500 |   |

### Please Choose One

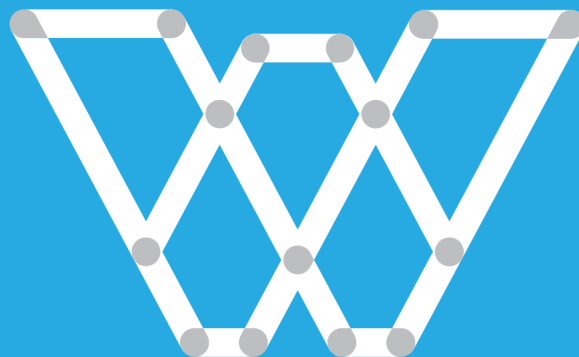
- I have enclosed payment
- Please send an invoice to the contact listed above

**Please return this form and/or payment to:**

CWLI  
Attn: 2018 Corporate Partner Pledge  
P.O. Box 4363  
Chattanooga, TN 37405

If requesting an invoice, you may email this form to [holly@cwli.org](mailto:holly@cwli.org).  
Questions? Contact Holly Ashley at 423.394.8173





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**CWLI.ORG**  
**P.O. BOX 4363**  
**CHATTANOOGA, TN 37405**  
**423.394.8173**